

ORDER

Orders

Order / Rev:	49244
Alt Order #:	09791121
Product Desc:	DSCC/NELSON FOR SEN.
Estimate:	544
Flight Dates:	08/15/12 - 08/21/12
Original Date / Rev:	08/14/12 / 08/14/12
Order Type:	CIA - O

CBS 47

Primary AE:	Millennium Washington DC
Sales Office:	MNAT
Sales Region:	National

Agency

Name:	Abar Hutton Media, LLC
Buying Contact:	
Billing Contact:	
	6190 Grovedale Ct
	Alexandria, VA 22310

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser

Name:	Bill Nelson (D) US Senate
Demographic:	A35+
Product Codes:	US Senate
Priority:	P-2
Revenue Codes:	AGY, POL-CAND, GEN

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/21/12	28	\$12,200.00	\$10,370.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	28	\$12,200.00	\$10,370.00	0.00
Totals	28	\$12,200.00	\$10,370.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
CBS 47	46%	\$12,200.00
Market	100%	\$26,521.74

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	3%	\$795.65
WAWS	5%	\$1,326.09
WCWJ	0%	\$0.00
WJXT	35%	\$9,282.61
WJXX	3%	\$795.65
WTLV	8%	\$2,121.74

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
E 1	WTEV	08/15/12	08/21/12	The Price is Right The Price is Right	CM	11:00 AM-12:00 PM	MTWTF--	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00												
PRICE IS RIGHT																											
<table border="0"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 08/15/12</td> <td>08/21/12</td> <td>MTWTF--</td> <td>2</td> <td>\$300.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/15/12	08/21/12	MTWTF--	2	\$300.00	0.00	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 08/15/12	08/21/12	MTWTF--	2	\$300.00	0.00																						
E 2	WTEV	08/15/12	08/21/12	Action News @ Noon	CM	12:00 PM-12:30 PM	MTWTF--	:30	1	\$460.00	P-2	0.00	NM	1	\$460.00												
NEWS																											
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E 2	WTEV	08/15/12	08/21/12	Action News @ Noon	CM	12:00 PM-12:30 PM	MWTWF--	:30	1	\$460.00	P-2	0.00	NM	1	\$460.00											
Action News @ Noon																										
E 3	WTEV	08/15/12	08/21/12	Young & The Restless	CM	12:30 PM-1:30 PM	MWTWF--	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00											
Young & The Restless																										
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Week: 08/15/12	08/21/12	MTWTF--	3	\$400.00	0.00																					
E 4	WTEV	08/15/12	08/21/12	Bold and the Beautiful	CM	1:30 PM-2:00 PM	MTWTF--	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00											
Bold and the Beautiful																										
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Week: 08/15/12	08/21/12	MTWTF--	3	\$400.00	0.00																					
E 5	WTEV	08/15/12	08/21/12	M-F 4p-430p	CM	4:00 PM-4:30 PM	MTWTF--	:30	3	\$200.00	P-2	0.00	NM	3	\$600.00											
Judge Joe Brown																										
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Week: 08/15/12	08/21/12	MTWTF--	3	\$200.00	0.00																					
E 6	WTEV	08/15/12	08/21/12	M-F 430p-5p	CM	4:30 PM-5:00 PM	MTWTF--	:30	3	\$300.00	P-2	0.00	NM	3	\$900.00											
Judge Judy																										
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Week: 08/15/12	08/21/12	MTWTF--	3	\$300.00	0.00																					
E 7	WTEV	08/15/12	08/21/12	CBS Evening News	CM	6:30 PM-7:00 PM	MTWTF--	:30	1	\$460.00	P-2	0.00	NM	1	\$460.00											
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Week: 08/15/12	08/21/12	MTWTF--	1	\$460.00	0.00																					
E 8	WTEV	08/15/12	08/21/12	M-F 7p	CM	7:00 PM-7:30 PM	MTWTF--	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00											
Judge Judy																										
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Week: 08/15/12	08/21/12	MTWTF--	3	\$400.00	0.00																					
E 9	WTEV	08/15/12	08/21/12	M-F 730p	CM	7:30 PM-8:00 PM	MTWTF--	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00											
Two And A Half Men																										
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Week: 08/15/12	08/21/12	MTWTF--	3	\$400.00	0.00																					
10	WTEV	08/17/12	08/17/12	Jaguars Pre-Season	CM	7:30 PM-11:00 PM	----F--	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00											
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Week: 08/13/12	08/19/12	----F--	1	\$3,000.00	0.00																					
E 11	WTEV	08/15/12	08/21/12	M-F Action News @ 11p	CM	11:00 PM-11:35 PM	MWTWFSS	:30	2	\$465.00	P-2	0.00	NM	2	\$930.00											
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Week: 08/15/12	08/21/12	MWTWFSS	2	\$465.00	0.00																					
E 12	WTEV	08/15/12	08/21/12	Letterman	CM	11:35 PM-12:35 X	MWTWF--	:30	3	\$150.00	P-2	0.00	NM	3	\$450.00											
Letterman																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/15/12	08/21/12	MTWTF--	3	\$150.00	0.00																					

Totals

28

\$12,200.00